

COMPANY PROFILE



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VISIT OUR WEBSITE
NYMBLBRANDINGSTUDIO.COM

INSTAGRAM
@NYMBLBRANDING

Who we are

We are a full-service agency dedicated to building brands for game-changers and global influencers. Our expertise lies in creating strategic branding approaches and connecting with audiences in a meaningful way.

We collaborate with individuals, brands, and companies ready to turn ideas into reality.

At Nymbl, every idea is respected, appreciated and taken into full consideration.

Our growth over the years has been driven by our incredible clients, their referrals, and a dedicated team that consistently delivers excellence.

We love the feeling of crafting stories for passionate brands that make a meaningful impact on people's lives.

Our *Mission*

As your trusted agency, we hold *passion, quality, innovation and communication* at the core of everything we do.

As a *creative hub*, we are fueled by a passion for learning and a commitment to continually elevate the quality of our services.

Nymbl is committed to shaping the future of branding and communication in Saudi Arabia.

We return with a stronger purpose, renewed motivation, and the readiness to tackle any challenge.

n

navigate

towards a full understanding of your current brand presence, assets, and competitive edge.

y

yield

the way for exploration of the most efficient method of working together.

m

magnify

your business idea by amplifying your authenticity.

b

bridging

your strategy into a curated plan that resonates with your target audience.

l

launch

your story and give your brand to speak louder, scale faster, and grow stronger.

Our *Methodology*

What to expect when working ● *with Nymbl*



01

Understanding your brand.

Taking our time to fully grasp the details of your brand through:

- Introduction meetings
- Project briefs
- Understanding the project scope

02

Doing our homework.

Cultivating the proper resources and setting up the next steps:

- Project timelines and planning
- Research
- Methodology and approach
- Stylescapes and initial concepts

03

Collaborating together.

Working together to realize the full vision of your brand:

- Collaborative brainstorm
- Workshops
- Feedback sessions

04

Delivering tangible outcomes.

Providing meticulously development brand solutions:

- Brand deliverables
- Strategy documents
- Social content

Our *Services*

*Build a strong brand culture and encourage
people into becoming a part of your story*

Strategy.

- Brand Strategy
- Communication Strategy
- Brand Sustainability Business Strategy

Design.

- Brand Identity Development
- Brand Guidelines
- Packaging Design
- Web Design
- Editorial Design

Social Media.

- Social Media Performance Audit
- Content Creation and Page Management
- Digital Campaign

Digital Communication.

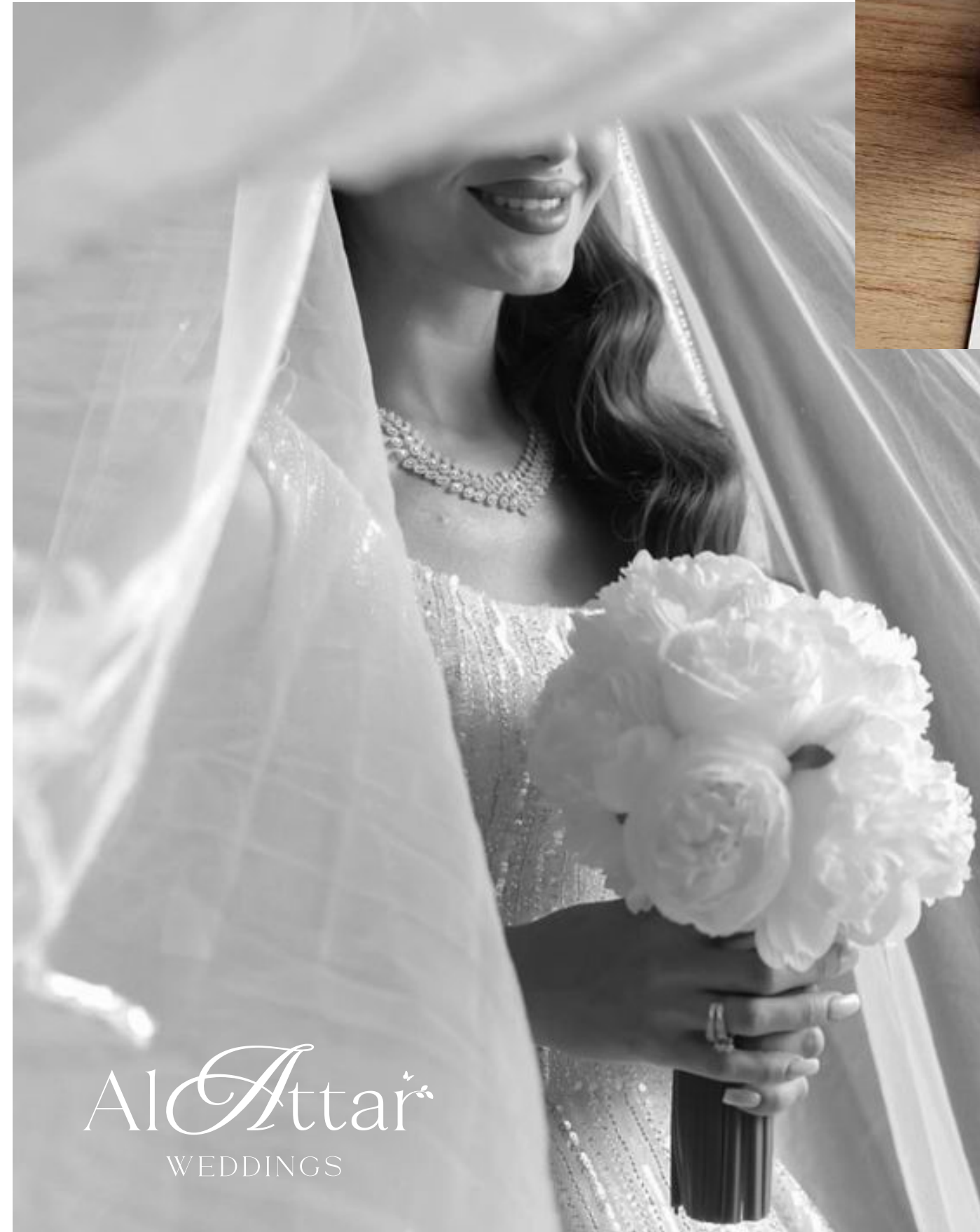
- Design Direction and Ideation
- Motion Graphics
- Stop Motion
- Lifestyle Photography/Videography
- Product Photography

At Nymbl, we value the journey as much as the outcome. That's why we guide you through a strategic process where exploration fuels creativity and drives originality.

Explore our work →

Branding

Projects →



Al Attar Weddings

Founded by Mrs. Awatef Al Attar, the brand was established to meet the growing demand for exceptional wedding planning services. It reflects her journey of passion, dedication, and refined expertise in transforming love stories into unforgettable celebrations.

With an unwavering commitment to excellence, the brand artfully combines timeless aesthetics with modern sensibilities, showcasing Mrs. Al Attar's vision for crafting bespoke experiences that deeply resonate with clients and leave an enduring impact.

English Logo

Al Attar
WEDDINGS

Arabic Logo

أفراح العطار



AlAttar
WEDDINGS





GGWCUP - Event Branding

We are a full-service agency dedicated to brand building, empowering game-changers and global influencers to achieve their aspirations with efficiency and impact. At the heart of our expertise lies a strategic approach to branding, ensuring meaningful connections by speaking the language of the target audience.



النمو GROWTH

مثل نخيل مملكتنا، كذلك نمو فرص الرياضة النسائية

Like the palms of our Kingdom, so is the growth of opportunities of women's sports.



التناغم HARMONY

نسج ماضينا ومستقبلنا وثقافتنا العزيزة وتقاليدينا الجديدة

Interwoven harmony of our past and future, cherished culture and new traditions.



التغيير TRANSFORMATION

الابتكار والتغيير الإيجابي في مملكتنا نحو كافة الاتجاهات

Innovation, speed, and positive change within our Kingdom towards all directions.



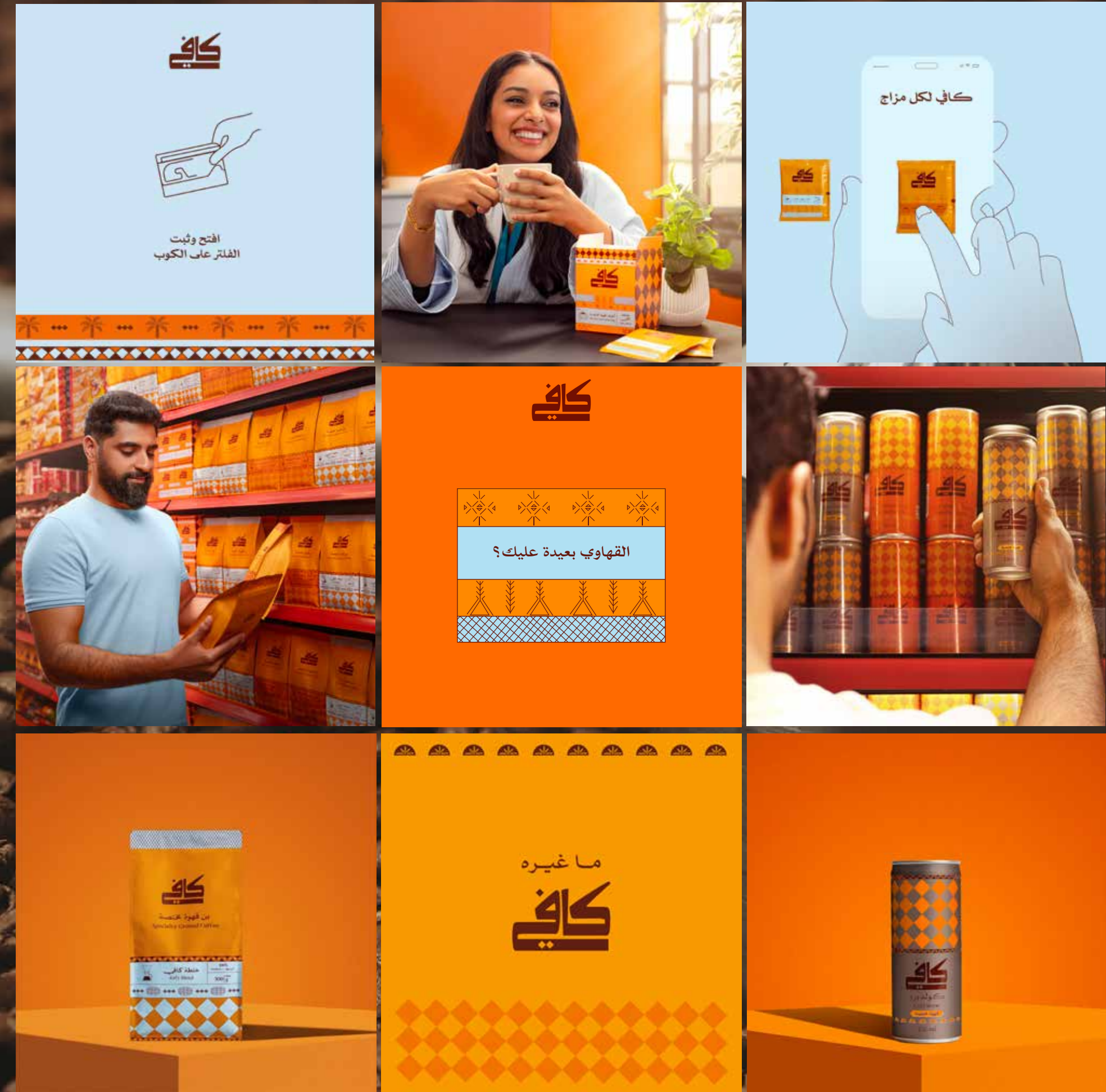


Social Media

Projects →

كافيه

Content creation, art direction,
photography, and videography.





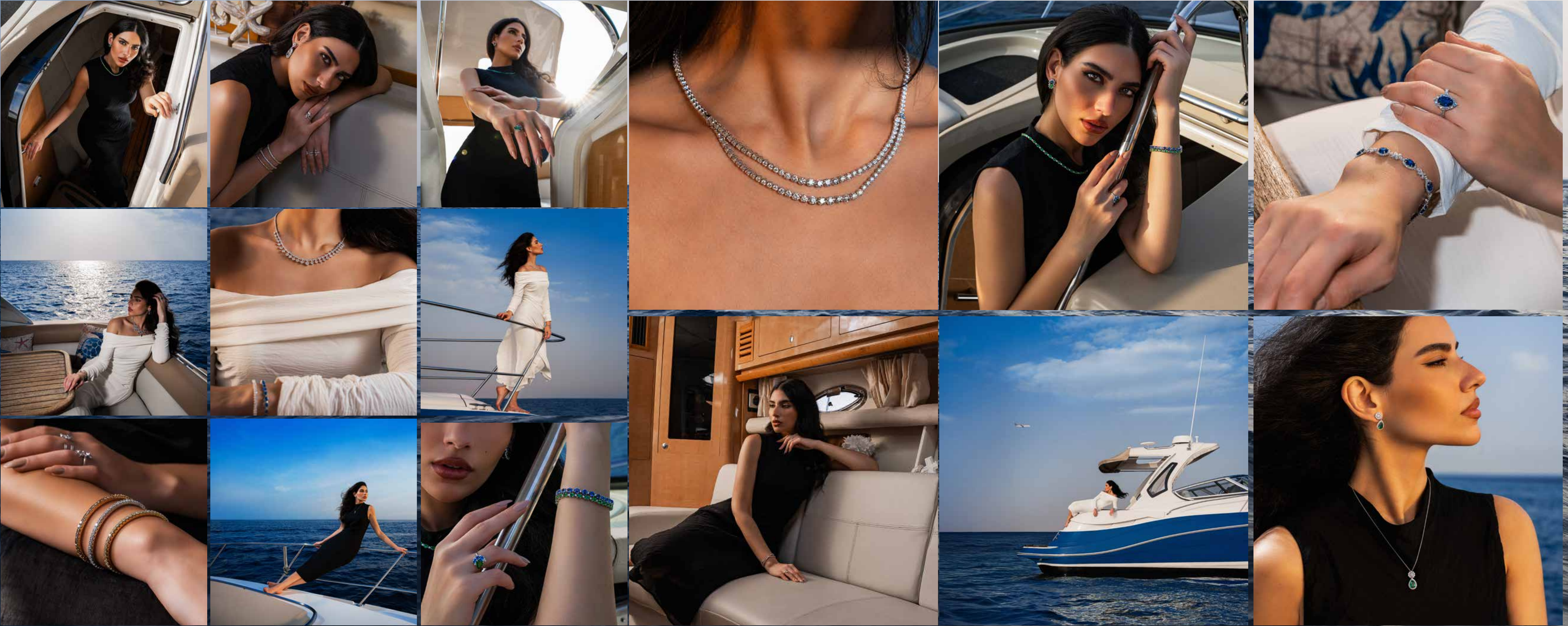
Content creation, art direction,
photography, and videography.



Photography

Projects →





Campaign

Projects →

BREAD
AHEAD
BAKERY

Home of British *artisanal* *baking* in KSA

Scope

Campaign
concept
development

Campaign
art direction

Campaign
execution



The Challenge

With its doors opening in KSA in 2022, Bread Ahead quickly became popular with not only the donuts and buns that were the origin of their debut in the UK, but with their KSA specific menu of sourdough pizza and other items, which resulted in the donuts being the less popular menu item.

The Brief

The team at Bread Ahead KSA wanted to bring back the donuts into the limelight, while highlighting the many different flavors they offer, and the different ways an individual can enjoy it.

Our Solution

Development of a campaign concept that highlights different personalities, based on target audience insights, and their favorite way to enjoy their Bread Ahead donut. Through a comedic approach, we have created 5 different personas, complete with scenarios specific to their personality type.

To further raise product awareness, we have implemented a media plan across social platforms for Instagram and TikTok.

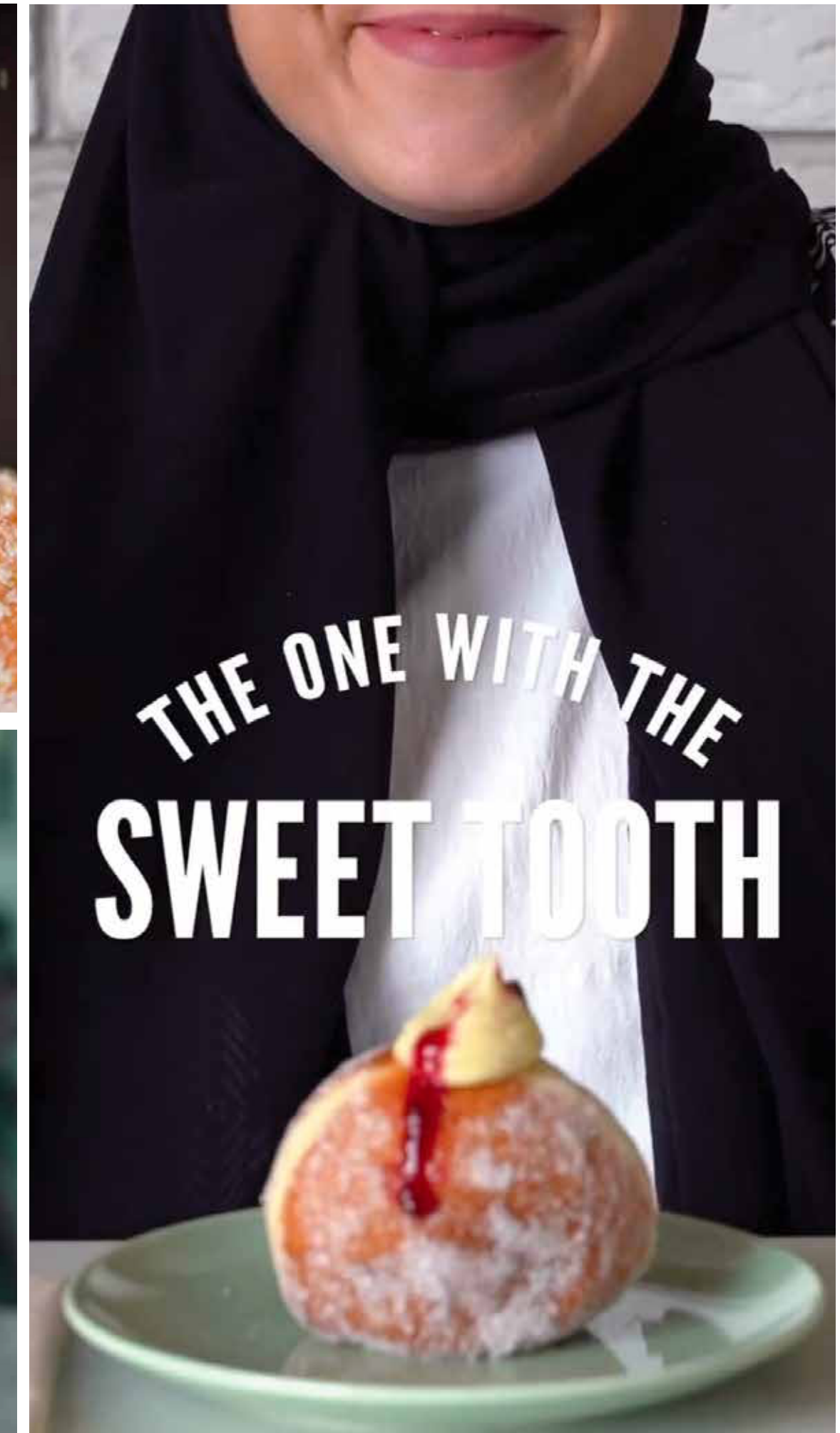
 **384,287**
IMPRESSIONS

221,774
REACH

4,807
CLICKS

 **880,285**
TOTAL VIDEO VIEWS
(OF THREE VIDEO CUTDOWNS)

3,189
TOTAL CLICKS
(OF THREE VIDEO CUTDOWNS)





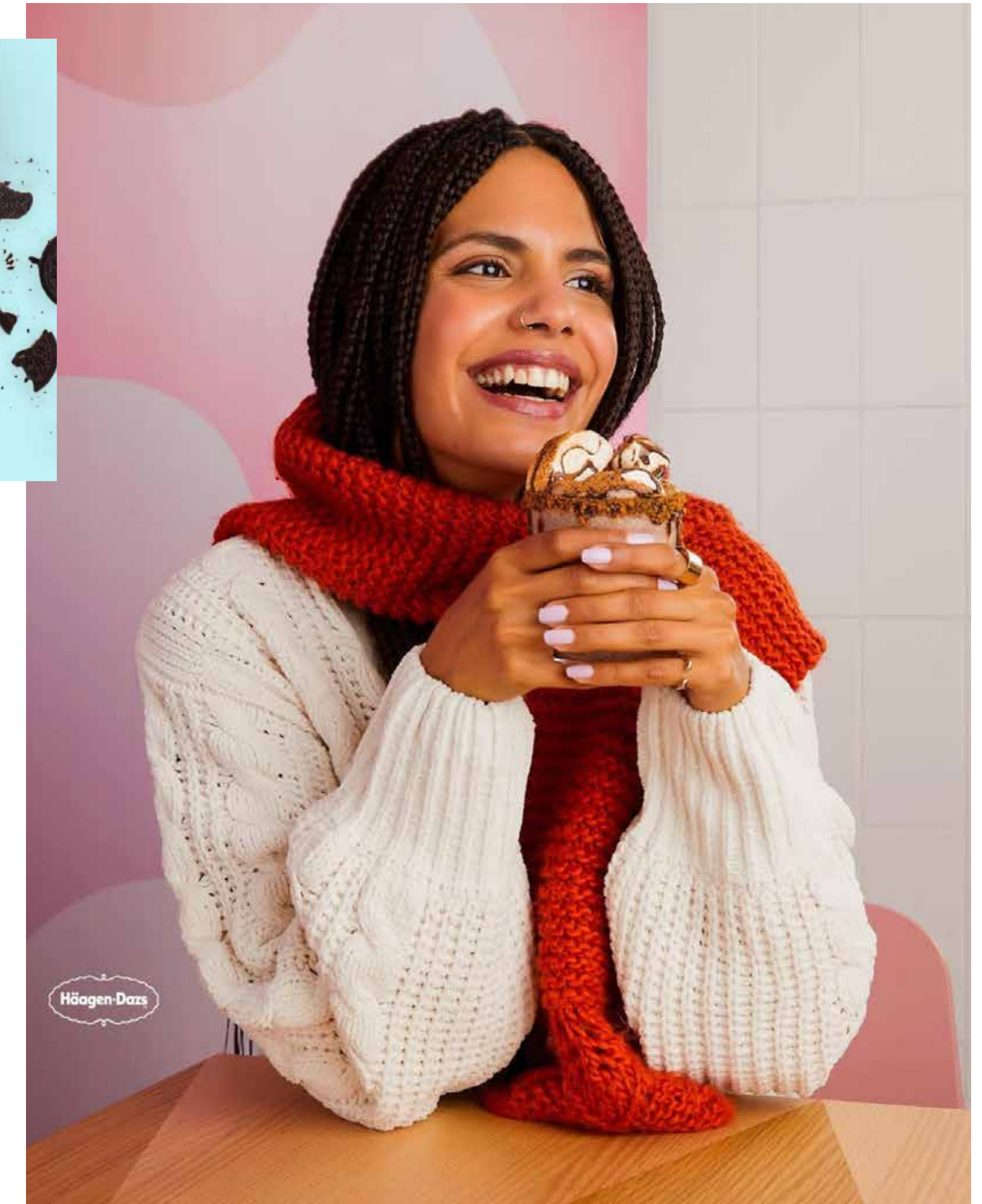
Extraordinary *moments* are
made with *ice cream*

Scope

Campaign
concept
development

Campaign
art direction

Campaign
execution



The Challenge

While Häagen-Dazs is a well known and loved ice cream brand in the Kingdom, the brand's offerings of other menu items, especially milkshakes, are overlooked by the customer, resulting in low sales of the different offerings.

The Brief

Highlight the availability of milkshake options at Häagen-Dazs and build awareness on the different options that a customer can enjoy with their favorite flavors, and add ons.

Our Solution

Creating a concept that reflects the brand's bold, fun, and colorful personality while delivering a strong message with a CTA: Scoop it or Shake it?

The campaign executed revolved around the idea of being able to customize your ice cream in any way that you like, choosing the flavor your like, and whether you're going to Scoop it or Shake it.

To further raise product awareness, we have implemented a media plan across Snapchat, Instagram, and TikTok.

📷 192,517
IMPRESSIONS

97,201
REACH

19,527
THRUPLAYS

👤 31,868
VIDEO VIEWS

🎵 889,808
VIDEO VIEWS



The growth of our partners
is the growth of our own

Explore our work 



Thank you