



EMAIL US

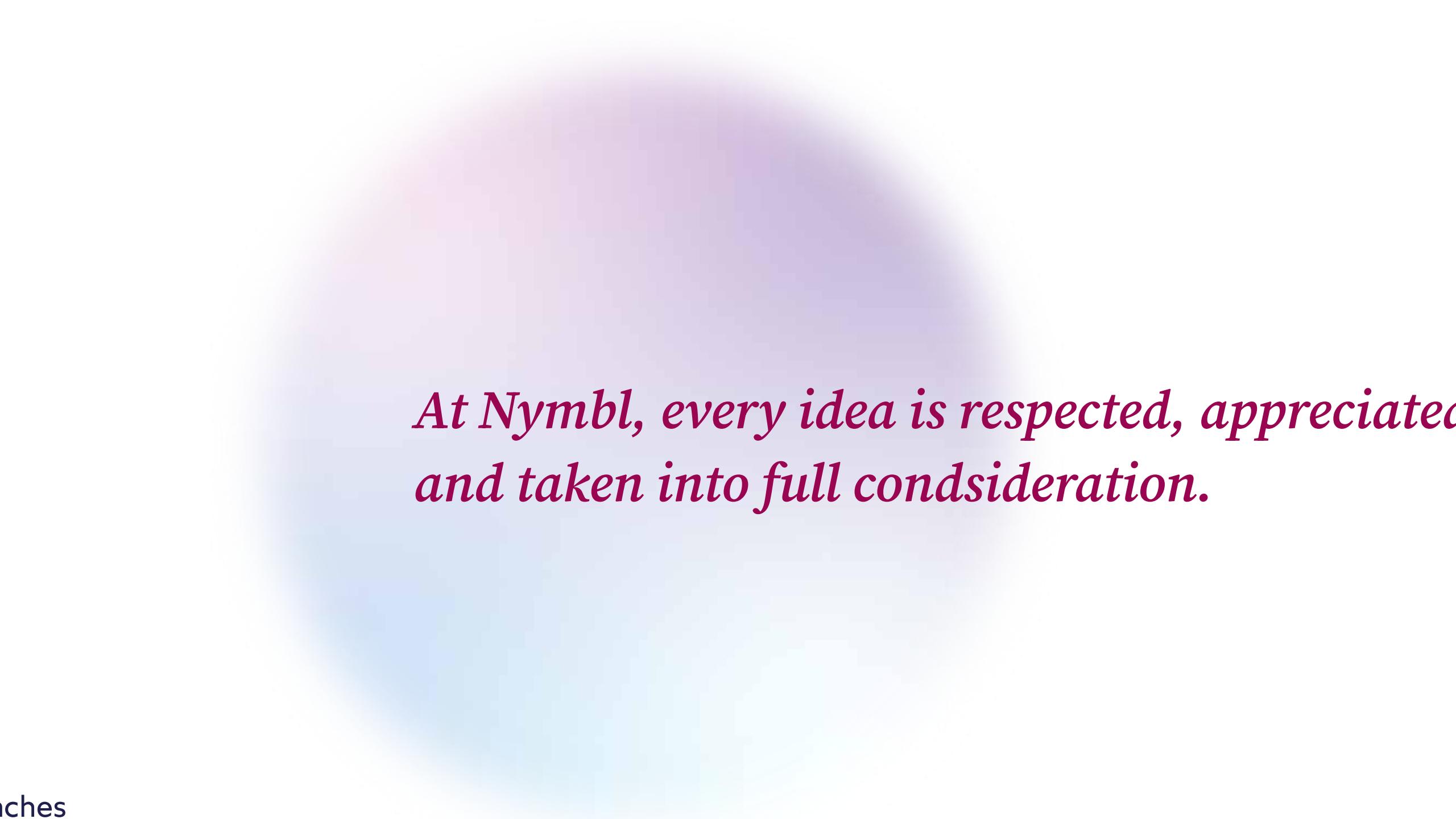
[HELLO@NYMLBRANDING.COM](mailto:HELLO@NYMLBRANDING.COM)

VISIT OUR WEBSITE

[NYMLBRANDINGSTUDIO.COM](http://NYMLBRANDINGSTUDIO.COM)

INSTAGRAM

[@NYMLBRANDING](https://www.instagram.com/NYMLBRANDING)



*At Nymbl, every idea is respected, appreciated and taken into full consideration.*

## *Who we are*

We are a full-service agency dedicated to building brands for game-changers and global influencers. Our expertise lies in creating strategic branding approaches and connecting with audiences in a meaningful way.

We collaborate with individuals, brands, and companies ready to turn ideas into reality.



Our growth over the years has been driven by our incredible clients, their referrals, and a dedicated team that consistently delivers excellence.

*We love the feeling of crafting stories for passionate brands that make a meaningful impact on people's lives.*

# Our *Mission*

As your trusted agency, we hold ***passion, quality, innovation and communication*** at the core of everything we do.

As a ***creative hub***, we are fueled by a passion for learning and a commitment to continually elevate the quality of our services.

*Nymbl is committed to shaping the future of branding and communication in Saudi Arabia.*

*We return with a stronger purpose, renewed motivation, and the readiness to tackle any challenge.*

# Our *Methodology*

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**navigate**

towards a full understanding of  
your current brand presence,  
assets, and competitive edge.

y

m

**magnify**

your business idea by amplifying  
your authenticity.

b l

**bridging**

your strategy into a curated  
plan that resonates with your  
target audience.

**launch**

your story and give your  
brand to speak louder, scale  
faster, and grow stronger.

# What to expect when working ● *with Nymbl*

Are you ready to start your journey with us? ●

01

## Understanding your brand.

Taking our time to fully grasp the details of your brand through:

- Introduction meetings
- Project briefs
- Understanding the project scope

02

## Doing our homework.

Cultivating the proper resources and setting up the next steps:

- Project timelines and planning
- Research
- Methodology and approach
- Stylescapes and initial concepts

03

## Collaborating together.

Working together to realize the full vision of your brand:

- Collaborative brainstorm
- Workshops
- Feedback sessions

04

## Delivering tangible outcomes.

Providing meticulously developed brand solutions:

- Brand deliverables
- Strategy documents
- Social content

# Our Services

*Build a strong brand culture and encourage people into becoming a part of your story*

## Strategy.

- Brand Strategy
- Communication Strategy
- Brand Sustainability Business Strategy

## Design.

- Brand Identity Development
- Brand Guidelines
- Packaging Design
- Web Design
- Editorial Design

## Social Media.

- Social Media Performance Audit
- Content Creation and Page Management
- Digital Campaign

## Digital Communication.

- Design Direction and Ideation
- Motion Graphics
- Stop Motion
- Lifestyle Photography/Videography
- Product Photography

**At Nymbl, we value the journey as much as the outcome. That's why we guide you through a strategic process where exploration fuels creativity and drives originality.**

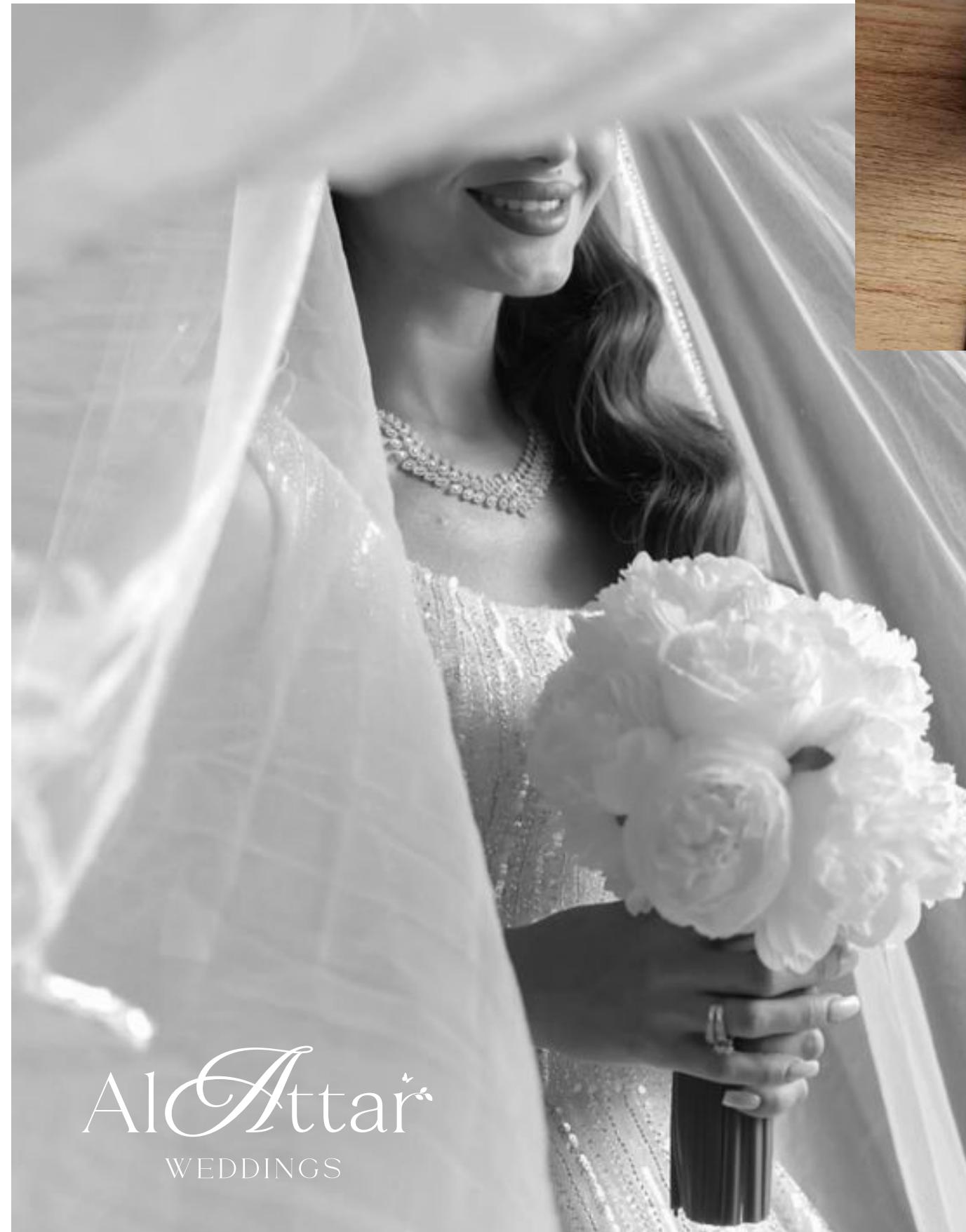
*Explore our work* →

# *Branding*

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## Projects →

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# *Al Attar Weddings*

Founded by Mrs. Awatef Al Attar, the brand was established to meet the growing demand for exceptional wedding planning services. It reflects her journey of passion, dedication, and refined expertise in transforming love stories into unforgettable celebrations.

With an unwavering commitment to excellence, the brand artfully combines timeless aesthetics with modern sensibilities, showcasing Mrs. Al Attar's vision for crafting bespoke experiences that deeply resonate with clients and leave an enduring impact.

*English Logo*



*Arabic Logo*











## ***GGWCUP - Event Branding***

We are a full-service agency dedicated to brand building, empowering game-changers and global influencers to achieve their aspirations with efficiency and impact. At the heart of our expertise lies a strategic approach to branding, ensuring meaningful connections by speaking the language of the target audience.



## النمو GROWTH

مثل نخيل مملكتنا، كذلك نمو فرص الرياضة النسائية

Like the palms of our Kingdom, so is the growth of opportunities of women's sports.



## التناغم HARMONY

نسيج ماضينا ومستقبلنا وثقافتنا العزيزة وتقاليدنا الجديدة

Interwoven harmony of our past and future, cherished culture and new traditions.



## التغيير TRANSFORMATION

الابتكار والتغيير الإيجابي في مملكتنا نحو كافة الاتجاهات

Innovation, speed, and positive change within our Kingdom towards all directions.





# *Social Media*

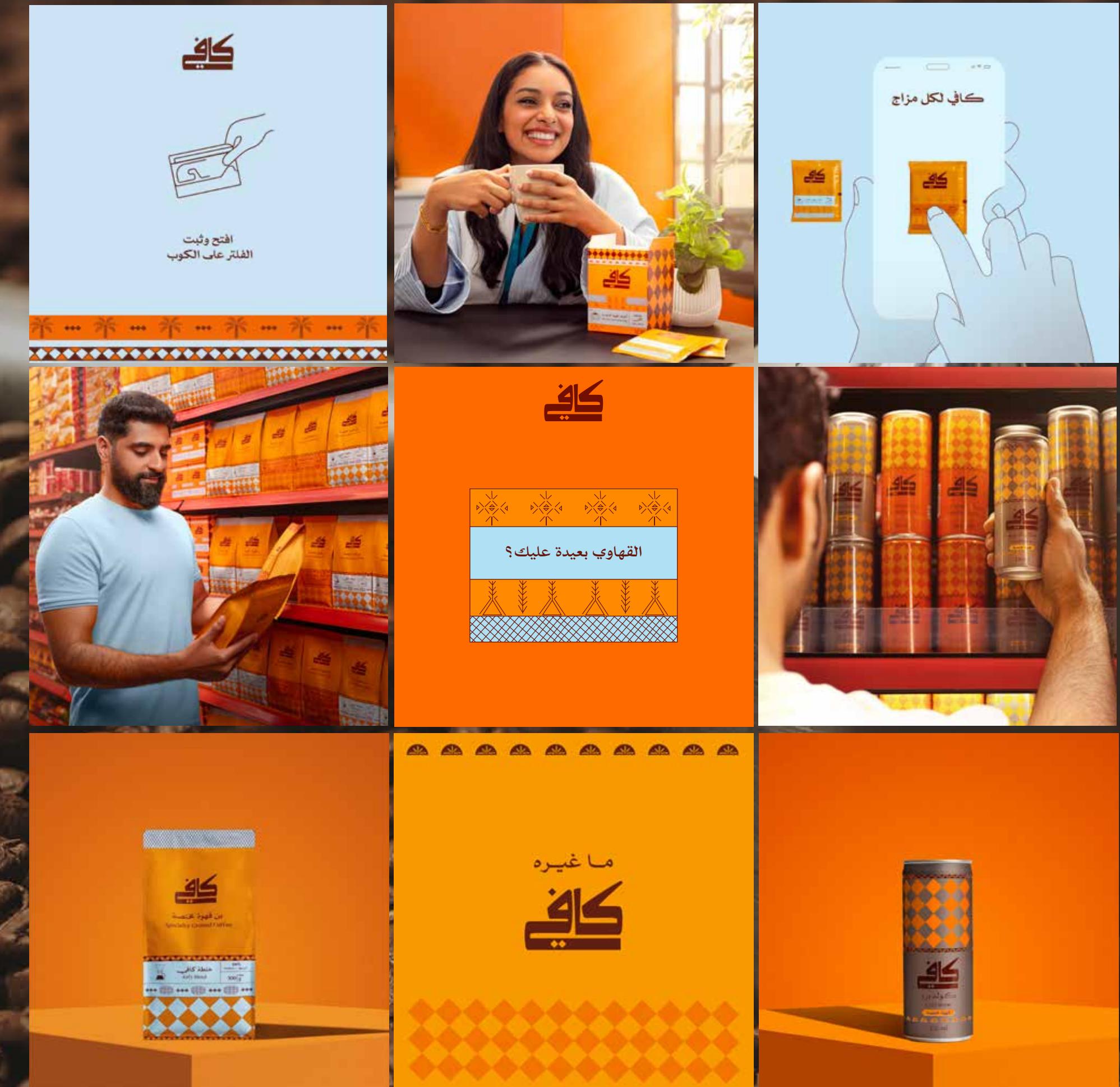
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Projects →

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Content creation, art direction, photography, and videography.





Content creation, art direction, photography, and videography.



# Photography

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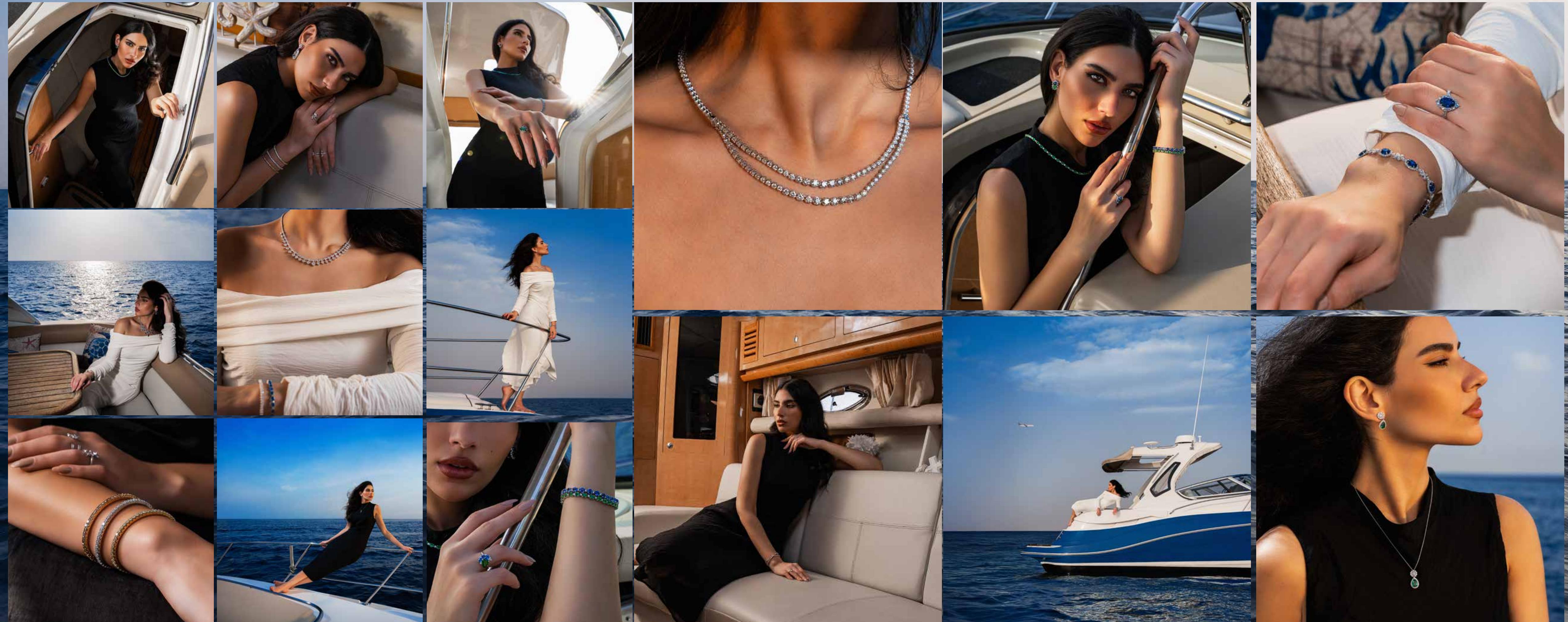
## Projects →

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سال

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# *Campaign*

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Projects →

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# BREAD AHEAD

BAKERY

Home of British *artisanal*  
*baking* in KSA

## Scope

Campaign  
concept  
development

Campaign  
art direction

Campaign  
execution



## The Challenge

With its doors opening in KSA in 2022, Bread Ahead quickly became popular with not only the donuts and buns that were the origin of their debut in the UK, but with their KSA specific menu of sourdough pizza and other items, which resulted in the donuts being the less popular menu item.

## The Brief

The team at Bread Ahead KSA wanted to bring back the donuts into the limelight, while highlighting the many different flavors they offer, and the different ways an individual can enjoy it.

## Our Solution

Development of a campaign concept that highlights different personalities, based on target audience insights, and their favorite way to enjoy their Bread Ahead donut. Through a comedic approach, we have created 5 different personas, complete with scenarios specific to their personality type.

To further raise product awareness, we have implemented a media plan across social platforms for Instagram and TikTok.

Instagram 384,287

IMPRESSIONS

221,774

REACH

4,807

CLICKS

TikTok 880,285

TOTAL VIDEO VIEWS  
(OF THREE VIDEO CUTDOWNS)

3,189

TOTAL CLICKS

(OF THREE VIDEO CUTDOWNS)





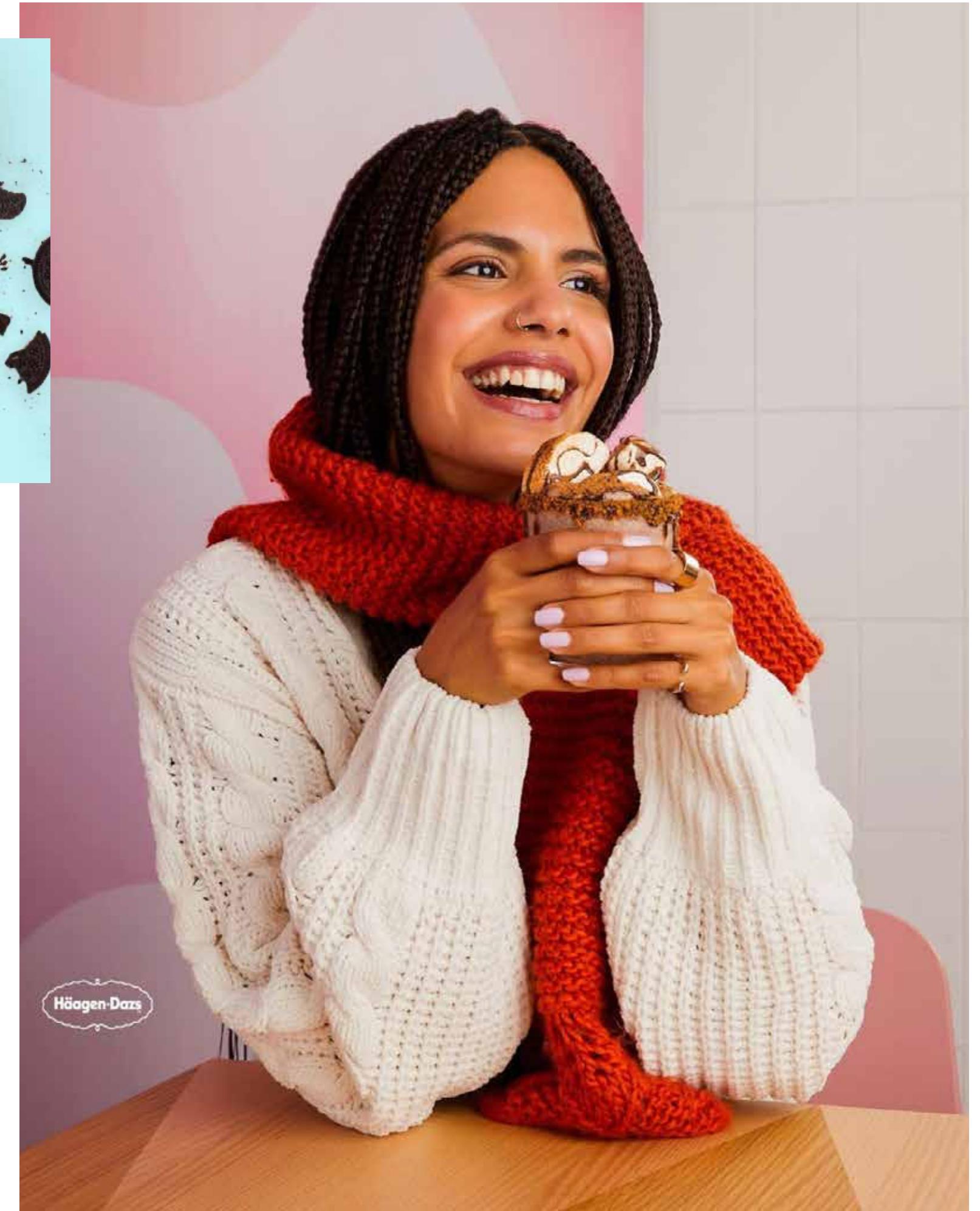
*Exträordinary moments are  
made with ice cream*

**Scope**

Campaign  
concept  
development

Campaign  
art direction

Campaign  
execution



## The Challenge

While Häagen-Dazs is a well known and loved ice cream brand in the Kingdom, the brand's offerings of other menu items, especially milkshakes, are overlooked by the customer, resulting in low sales of the different offerings.

## The Brief

Highlight the availability of milkshake options at Häagen-Dazs and build awareness on the different options that a customer can enjoy with their favorite flavors, and add ons.

## Our Solution

Creating a concept that reflects the brand's bold, fun, and colorful personality while delivering a strong message with a CTA: Scoop it or Shake it?

The campaign executed revolved around the idea of being able to customize your ice cream in any way that you like, choosing the flavor you like, and whether you're going to Scoop it or Shake it.

To further raise product awareness, we have implemented a media plan across Snapchat, Instagram, and TikTok.

© 192,517

IMPRESSIONS

97,201

REACH

19,527

THRUPLAYS

31,868

VIDEO VIEWS

889,808

VIDEO VIEWS





*The growth of our partners  
is the growth of our own*

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*Explore our work* →



*Thank you*